



Wellness Program Management

We realize that most companies and their Wellness program suffers not necessarily due to lack of desire for a successful program, or possibly a budget limitation; it generally may suffer due to a lack of someone being able to give the program all of the attention that a successful program requires.

By utilizing or not utilizing a program management component this is where your Wellness program will either flourish and reach the levels that your company's upper management desires; or you will have to continuously pick up the pieces of a less than desirable Wellness program.

We have spent large amounts of time researching why a Wellness program may fail and all indicators have led us directly to the lack of a program management component within a pre-established or established Wellness program.

Without program management integrated into your Wellness program here's what is at risk:

- Employee participation is and will always remain low
- Employee satisfaction is an average grade at best
- Employee absenteeism is still a consistent company wide concern
- Whomever is responsible for the program has several other responsibilities and the Wellness program suffers because of it.
- The Wellness program provides no significant or consistent ROI to justify its existence
- The program will eventually fail due to minimal interest and support
- Your company's healthcare costs still remain high or there is no significant change in usage.

The reason why most companies start a Wellness program to begin with is so that they can create a healthier employee population as well as effectively lower their health care costs, and decrease employee absenteeism.

Where our clients have seen the greatest ROI within their Wellness program has been with the assistance of our Wellness Program Management department.

Here are some benefits to using our program management department for your Wellness program:

- Employee participation will continuously rise throughout the year.
- The company sponsor can focus on their normal responsibilities while maintaining constant involvement within the program.
- You will have a very successful and ever evolving program that will attract more workforce talent
- Your healthcare costs will be impacted positively
- **You will have access to all of the following resources;** Marketing, Customer Service, IT, Implementation and Delivery, Wellness Program consultants, Nutritionists, Trainers, Wellness coaches, Massage Therapists, Bio-metric screening, and Healthcare professionals.
- Marketing, reporting, and promotion will also be handled by our staff
- All reporting and changes within the program will be presented on a quarterly basis to the Wellness committee.
- We will manage all aspects of the program and will have measureables associated with the program so that you are guaranteed a successful ROI.

We realize that companies are becoming more aware of the importance of having a Wellness program, and that in the long term of business it is a great program to have in place. It is very clear that the amount of work necessary to have a Wellness program run successfully is not clearly defined in the beginning; and also it may appear as if there is no solution in minimizing that workload.

With our program management component added to your Wellness program, you can rest assured that any and all factors, or unforeseeable issues can and will be handled by our team of experts so that your program will not be compromised in the least.

If you want to have a Wellness program that produces healthier employees, and it is not perceived as a *"flavor of the month"*; utilize our services as either your Wellness program consultants or just as your program managers; either way you shall see a successful program and a healthier employee population develop right before your eyes!

Corporate office (503) 746-5003 www.befitbody.com